





## World-First For KwaZulu-Natal

Extraordinary living, for the best years of your life!

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**K**waZulu-Natal North Coast welcomes a superb space to the area. Coral Cove by Auria Senior Living is a splendid retirement development to be located in Zululami Luxury Coastal Estate, on the shores of Sheffield Beach. Finally, the older adult community can find a space to live life comfortably and get the support and care they need.

"Given the growth on the North Coast over the past few years, the provision of lifestyle environments for senior citizens hasn't been

catered for fully, and Coral Cove is the first to comprehensively address this need," says Auria Senior Living CEO, Barry Kaganson.

He explains that Continuing Care Retirement Communities (CCRCs), such as Coral Cove, are purpose-built, secure retirement communities in which older adults can live an enjoyable, hassle-free life with access to a wide variety of hospitality services, amenities, care, and support. It's incredibly vital that senior citizens wishing to reside in Coral Cove feel a sense of residential



COVER STORY

satisfaction and explore the array of opportunities that are on offer.

Currently, the KwaZulu-Natal North Coast has limited retirement facilities. As people get older they tend to gravitate towards peace of mind and choosing what best suits their needs. Privacy and safety was a huge factor considered when reflecting on this space. As a result, there has been strong interest in this retirement development from the senior adults in the area.

Coral Cove offers intentionally designed idyllic freestanding garden villas, maisonettes, and apartments to suit independent living and assisted living as residents may require. According to Kaganson, Coral Cove "Will be, to the very best of our research and knowledge, the only senior living community of its kind in the world with direct beach access to the pristine North Coast shoreline."

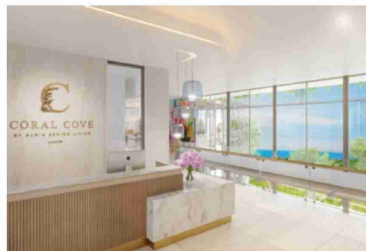
Penny Rey Coelen, Coral Coves' first resident and South Africa's first Miss World, tells us why she is moving to Coral Cove. "I always wanted to retire somewhere with a sea view," says Rey. "Living at Coral Cove will enable me to continue living that life, but with an added layer of support and care should I ever need it. I love the fact that the day-to-day things are taken care of

and that I'll be able to stay active and creative, spending time with friends and doing the things I enjoy." A retiree's happiness can be measured by how well they interact with their neighbours and how that impacts their overall wellbeing. Coral Cove allows residents to develop positive social relationships, encouraging interaction of like-minded individuals to create a long-lasting and warm community experience.

Talk about living in the lap of luxury! This retirement community will also offer extensive lifestyle facilities, such as an outdoor and indoor heated swimming pool, air-conditioned cinema, entertainment facilities, a gourmet restaurant, coffee shop, fully-equipped wellness centre, and state-of-the-art care centre, catering for frail and dementia care. The Care Centre will be operational as the first residences are occupied.

Auria Senior Living owns and operates CCRCs throughout South Africa, and has received numerous prestigious international awards, placing them amongst the best in the world. The show unit is now available for your viewing.

087 537 0539  
coralcove@auria.co.za  
www.auria.co.za





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